



WSU King County Extension Announces King County's 7th Annual Harvest Celebration Farm Tour!

Saturday, October 1, 2005
10:00 AM to 4:00 PM

Sponsorship Invitation

Sponsor this year's Harvest Celebration Farm Tour and make an impact! This festive and educational event provides residents of King County the chance to mingle with local farmers while enjoying the harvest season. It is also an opportunity to learn about sources of fresh local food and the many different ways we can support King County agriculture.

Sponsorship Benefits

Market Exposure

- Target more than 211,000 people through our marketing channels in the months preceding the event.
- Advertising space in our farm tour map insert in the Seattle Weekly.
- Reach more than 8,000 attendees on the day of the event.

Community Involvement

- Association with the effort to preserve farms and farmland.
- Opportunity to support/promote local businesses.
- Over 40 different volunteer opportunities for employees.

Premium Features

- Business category exclusivity.
- Right of first refusal for future Harvest Celebrations.



Cash and/or in-kind donations are accepted! Please contact our event coordinator directly for details about how your in-kind donation will be valued.

For more information contact:

Hannah Cavendish-Palmer WSU King County Extension
Event Coordinator 919 SW Grady Way, Suite 120
206.205.3206 Renton, WA 98055
hannah.cavendish-palmer@metrokc.gov

Please see reverse side for
sponsorship levels !

Sponsorship Levels and Benefits *

* Not all levels and benefits apply to in-kind donations

Golden Pitchfork: \$3000 +



- Business category exclusivity
- A full page advertisement space in our Seattle Weekly insert (valued at \$3700.00)
- Logo prominently displayed on all print advertisements
- Logo prominently displayed on farm tour guide (Distribution: more than 200,000)
- Appear as a tour stop on the farm tour, if applicable
- Name appears on Harvest Celebration web site, linked to sponsor web site
- Sponsor mentioned on all radio announcements
- Receives ten full-color Harvest Celebration posters
- Receives 100 Harvest Celebration magnets

Pumpkin: \$1500 - \$2999



- A 1/2 page advertisement space in our Seattle Weekly insert (valued at \$1915.00)
- Logo appears on all print advertisements
- Logo appears on farm tour guide (Distribution: more than 200,000)
- Appear as a tour stop on the farm tour, if applicable
- Name appears on Harvest Celebration web site, linked to sponsor web site
- Receives five full-color Harvest Celebration posters
- Receives 75 Harvest Celebration magnets

Carrot: \$750 - \$1499



- A 1/4 page advertisement space in our Seattle Weekly insert (valued at \$950.00)
- Name appears on all print advertisements
- Name appears on farm tour guide (Distribution: more than 200,000)
- Appear as a tour stop on the farm tour, if applicable
- Name appears on Harvest Celebration web site, linked to sponsor web site
- Receives 50 Harvest Celebration magnets

Peas in a Pod: \$350 - \$749



- A 1/8 page advertisement space in our Seattle Weekly insert (valued at \$485.00)
- Name appears on all print advertisements
- Name appears on farm tour guide (Distribution: more than 200,000)
- Appear as a tour stop on the farm tour, if applicable
- Name appears on Harvest Celebration web site, linked to sponsor web site
- Receives 25 Harvest Celebration magnets

Earthworm: \$100 - \$349



- Name appears on farm tour guide (Distribution: more than 200,000)
- Appear as a tour stop on the farm tour, if applicable
- Receives 10 Harvest Celebration magnets

Harvest Celebration 2005 offers high impact on a low budget. Call now and become a sponsor.

Please contact:

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Event Coordinator
206.205.3206
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Important dates:

Sponsorship agreement due by:	June 24
Advertisement layout due by:	July 5
Payment of sponsorship due by:	July 15

Come out and celebrate the bounty of King County!

Cooperating Agencies: Washington State University, U.S. Dept. of Agriculture, and WSU King County Extension programs and employment are available to all without discrimination. Evidence of noncompliance may be reported through your local Extension office.